

**CREDITS**

**Client:** McDonald's

Laurence Anckaert, Stijn Heytens, Segolène de Chestret, Kristof Vanonckelen, Athina Manirakiza

**Campaign title:** 50 YEARS UNCHANGED

**Creative director:** Jeroen Bostoën

**Creation:** David Maertens, Thomas Driesen

**Social creation:** Melissa Janssens, Federico Colella

**Design:** Vincent De Boeck

**Account management:** Soraya Hellara / Virginie Hayet / Geert Potargent

**Strategy:** Audrey Dahmen, Rindert Dalstra, Aurelie Russanowski

**Web:** Jeroen Govaert, Ruben Temmerman, Diederik Van Remoortere, Stijn Mertens

**Studio:** Annick Cohen

**RTV Producer:** Toon Vandenbranden & Mieke Vandewalle

Production Company: SAKE

Executive producer: Mieke Vandewalle

Producer: Joop Haesen (Cartel)

Director: Jeroen Mol

DOP: David Doom

Post-Production: SAKE

Offline edit: Jeroen Mol

Online edit: Xavier Pouleur

Sound engineer: Jan Pollet

Colorgrading: Joost Van Kerckhove